

SAVE THE PLANET | SAVE OUR WILDLIFE | SAVE YOUR MONEY | SAVE YOUR HEALTH

We say don't use bottled water! Why not? Well see below for some good reasons to use a tap water in a refillable water bottle instead!

- In Britain we consume 3bn litres of bottled water per year, that's a massive average of 40.22 litres per person.
- Typically bottled water costs you more than 500 times the price of tap water so think you much you will save by switching.
- 50% of bottled water contains added minerals and salts. This does not mean that it is more healthy than tap water in fact bottled water can be less healthy than tap water.
- In 2017 it was estimated that 13bn plastic bottles of water were sold in the UK of which only 7.5bn were recycled
- Many used water bottles are disposed of to landfill, which is not sustainable, a few are incinerated with some energy being recovered. Many are discarded.
- There is a major litter problem with so many discarded plastic bottles found in hedgerows, parks, streams and rivers where they can be transported to the open seas.
- Plastic bottles cause massive damage and suffering to wildlife on land, in the air and in water.
- Crazily the bottled water market is the fastest growing drinks market in the world
- Tap water in the UK is transported via underground pipes requiring much less energy than the production, distribution and 'disposal' of bottled water
- Most plastic bottles for bottled water are produced using a virgin petroleum feedstock
- 162g of oil and seven litres of water are required to manufacture a single one litre volume disposable plastic bottle and this amounts to the release of 100g of carbon dioxide (CO2) a major greenhouse gas (GHG)
- Some research has claimed that drinking 'a bottle' of water has the same impact on the environment as driving 'a car' for one kilometre
- The WWF campaigns strongly that bottled water is environmentally unfriendly and a waste of your money.
- The Eastern Garbage Patch is an area in the Pacific ocean 6 times the size of England, where plastic rubbish including bottles outweighs plankton by 6:1. It is the world's largest waste dump!